

# "PROVING OUR WORTH"

## Cost Benefit Assessment Courses for the Human Services Sector

Are you concerned about the budget cuts happening in our sector?

Would you like the in-house capacity to prove your programs' worth?

Do you want to know how you can better communicate your programs' worth to your organisation, to the government, and to the broader public?

Would a tool that helped you improve the efficiency and effectiveness of your programs be beneficial?

If you answered yes to any of these questions, then these Cost Benefit Assessment (CBA) courses are for you and your team.

The human services sector provides valuable programs and assistance to society, yet many of the benefits and savings made to individuals, governments and the wider community are not known or quantified.

Join our CBA courses to harness the power of one of the clearest ways to demonstrate the 'benefit' of implementing a program in dollar terms as well as through the benefits that can't easily be quantified (intangible benefits).

CBA can be employed to help create an evidence base for the services our sector provides and to 'talk' the language of economics to the Treasury and government decision makers. Rather than departing from our values as service providers, quantifying these economically is a way to demonstrate our value to others. It can also assist organisations understand for themselves their programs or processes that are most cost effective and efficient.

Queensland Shelter together with CChange Sustainable Solutions Pty Ltd and Andrea Young Planning Consultants are pleased to offer training courses to non-government organisations. The training courses are designed to increase the understanding of CBA and to help agencies access the benefits of this type of assessment by building their internal capacities for CBA. No prior experience in economics is required.



There are three courses which can be completed individually or as a package. In addition, specialised assistance can also be obtained if required:

### 1. De-mystifying Cost Benefit Analysis for the Human Services Sector (Half Day Seminar)

A half day seminar for operational and executive managers. Learn how CBA can help support organisational goals through objectively quantifying as many elements as possible associated with a program or project. We'll discuss how to leverage ongoing funding from governments and other funding sources, as well as identifying how organisations can up-skill their own staff to participate in the process of CBA, enhancing existing capacity and reducing the need for outsourcing.

Cost: \$179

Proposed for August - Please send expressions of interest to [kate.cowmeadow@qshelter.asn.au](mailto:kate.cowmeadow@qshelter.asn.au).

### 2. Introductory course to Cost Benefit Analysis (3 Half Day Workshops)

Operational staff will develop an informed understanding of CBA to maximise benefits and minimise costs of CBA processes. Through this workshop series, participants will acquire an understanding of:

- A working knowledge of the 10 steps of CBA
- How to assess the internal capacity for completing/managing CBAs
- How to ensure a quality outcome
- How to communicate the results
- How to write an effective brief for CBA.

Cost: \$759

Proposed for September - Please send expressions of interest to [kate.cowmeadow@qshelter.asn.au](mailto:kate.cowmeadow@qshelter.asn.au).

### 3. Applied Cost Benefit Analysis (5 Half Day Workshops)

Participants will develop an applied knowledge of CBA through individual projects applying each of the 10 steps of CBA. Upon completion, participants will have the capacity to lead the preparation of a CBA under the guidance of a CBA mentor. They will have a clear knowledge of where capacities need to be augmented, if at all.

Cost: \$1245

Proposed for October - Please send expressions of interest to [kate.cowmeadow@qshelter.asn.au](mailto:kate.cowmeadow@qshelter.asn.au).

### 4. Mentoring, Peer Review and Ongoing Training (As needed)

Mentoring, peer review and ongoing training can be offered on a needs basis to support CBA's led and conducted by participants who have completed advanced training in CBA.

For more information and to express your interest contact:  
Kate Cowmeadow | [kate.cowmeadow@qshelter.asn.au](mailto:kate.cowmeadow@qshelter.asn.au) | Ph: (07) 3831 5900